

[Digital] Transmissions ARTISTS OPEN CALL

Are you an artist / creative practitioner interested in exploring, learning and experimenting with new digital tools?

Are you interested in engaging with creative exchange, collaboration and artwork sharing opportunities?

[Digital] Transmissions is an exciting opportunity for **artists / creative practitioners based in Jordan** working across all art forms to engage with experts, learn new digital skills and create collaborative and individual artworks to share at the Jordan National Gallery of Fine Arts!

[**Apply Now!**](#)

What is [Digital] Transmissions

[Digital] Transmissions is an artistic development programme, funded by the British Council in Jordan, for artists / creative practitioners based in Jordan offering them opportunities to take part in a series of online workshops and in person sessions and

events led by established digital artists, learn digital skills, network with peers, collaborate, and create new work. It also offers a chance to share learnings, showcase work developed during the programme at a public event and exhibition at the Jordan National Gallery of Fine Arts, and connect with the technology industry and arts and culture professionals in Jordan.

What you will be offered

As part of the [Digital] Transmissions programme, participants will be offered:

- **Conceptual and formal artistic development with established digital artists and technology experts**

You will get access to a series of online conceptual, critical ideas and technical workshops led by established digital artists from Jordan and the UK (8x workshops and an intro session in total to take place over 8 weeks).

- **Intro to digital tools**

You will get introduced to and have opportunities to explore / experiment with digital tools such as 3D visuals, AR, video game environments, data, AI (artificial intelligence) and machine learning (ML) or working with data.

- **Access to expert advice and mentorship**

You will have access to professional guidance, critical ideas and readings, mentorship and industry advice focussing on digital art and culture, from established Jordanian and UK digital artists.

- **Creative network and collaboration opportunities**

During the programme you will have opportunities to network and connect with fellow creative practitioners and create collaborative work.

- **New work development and exhibition**

The chance to apply new skills and develop and produce new work (individual and collaborative projects), which will be showcased at the Jordan National Gallery of Fine Arts at the end of the programme (March 2023 TBC).

- **Access to a production grant**

£500 per participant towards the development of new work, as mentioned above

- **The chance to be considered for a potential UK study visit offered to selected participants engaging in this programme, supported by the British Council in Jordan.**

What we expect from you

Participants are expected to:

- Attend all sessions as listed in the programme components and timeline.
- Engage in collaborations with fellow participants and develop work towards a final showcasing at the end of the project. Each participant is expected to develop individual work and contribute to a collaborative artwork with fellow participants.
- Take part in the Jordan National Gallery of Fine Arts exhibition and in the accompanying talks, tours and networking events.
- Take part in the programme evaluation by responding to questionnaires and feedback.

Programme components and Timeline

PART 1:

Intro Session (Monday 24 Oct 2022) & Online workshops (Wed 26 Oct - Wed 14 Dec 2022)

- **Monday 24 Oct 2022, 7:00 - 8:30 PM (Amman Time) / 5:00 - 6:30 PM (UK Time)**
intro session to meet the team (British Council, Jordan National Gallery of Fine Arts and FutureEverything), participants intros, meeting the mentors, and explaining plan and expectations (workshops outline, collaborations, exhibition, evaluation, future opps)
- **Wednesdays, 26 Oct - 14 Dec 2022, 6:00 - 8:30 PM (Amman Time) / 4:00 - 6:30 PM (UK Time)**

workshops delivery (one per week, over 8 weeks)

- **Weds 26 Oct:** Workshop 1 (readings, context, critical ideas and intro to technical*)
- **Weds 2 Nov:** Workshop 2 (technical)
- **Wed 9 Nov:** Workshop 3 (technical)
- **Wed 16 Nov:** Workshop 4 (technical)
- **Wed 23 Nov:** Workshop 5 (technical and collaborations** overview)
- **Wed 30 Nov:** Workshop 6 (technical)
- **Wed 7 Dec:** workshop 7 (technical)
- **Wed 14 Dec:** workshop 8 (closing of technical sessions and brief outline of individual and collaborative production expectations)

**Technical (to be confirmed during the intro session) can include from introductory sessions to programming, computer graphics, 3D modelling, immersive visuals, AR, working with video game environments, working with ML (Machine Learning), AI (artificial intelligence) and datasets.*

***Participants are expected to develop individual work and to collaborate with fellow participants with the aim to co-develop / co-create work to be showcased at the Jordan National Gallery at the end of the programme.*

Post workshops check-in / proposals and mentoring sessions

- **early Jan - mid Feb [dates TBC]:**
2-3x brief check-in sessions with FutureEverything, Jordan National Gallery of Fine Arts, British Council and mentors to review collaborative and individual projects progress, advice & support
- **Feb, before exhibition [dates TBC]:**
final check-ins with FutureEverything, Jordan National Gallery of Fine Arts and British Council before the final programme exhibition at the Jordan National Gallery

PART 2:

Exhibition / public engagement programs - in person, in Jordan (Late Feb / March 2023, Dates TBC)

In the second and last part of the programme, participants will come together in person at the Jordan National Gallery of Fine Arts to showcase their individual and collaborative work developed during the programme and take part in creative exchange and conversations with the public.

The final Exhibition and accompanying talks, tours, dialogue and networking events will be co-curated by FutureEverything and the Jordan National Gallery of Fine Arts and will be open to the public.

By the end of the programme, there will also be a chance to find out more about a potential UK study visit that will be offered to selected participants engaging in this programme, supported by the British Council in Jordan.

Who can apply and how

This opportunity is open to artists and creative practitioners working across all art forms. We welcome applications from artists based in Jordan above the age of 18 regardless of

their gender, or background, and we encourage applications from women artists, and underrepresented groups, including artists with disabilities (visible and invisible).

*Participants who identify as having any kind of disability are required to clearly state that in the application form, in order to understand how to best accommodate needs.

Participants should have working knowledge of English.

Participants should have basic computer skills and be able to use their own computer / devices during the workshop sessions and production for the final Exhibition.

To apply for the programme, please follow [THIS LINK](#) and submit your application.

If you have any questions about the programme or the application, please contact info@futureeverything.org

Curatorial context

Although artists have experimented with computers, computational processes and digital technologies for many decades, technology has been taking an ever more prominent role within the arts; from artificial intelligence and machine learning, mixed realities, gaming environments to blockchain and NFTs.

Artists are not only making an impact by engaging with digital technologies in creative, playful and experimental ways, but they are also exploring critical and urgent questions at a time when society almost can't exist without the aid of digital devices, computing, or the internet and when technologies shape the way we live, work, and interact with the world.

In this programme, you will have the opportunity to both explore digital tools and technologies, but also discuss critical ideas and relevant topics. In particular, we would be interested in exploring themes in the context of digital art and the social sphere, such as:

- opportunities and challenges arising from the acceleration of technology in society and how art reflects on these
- Digital art and public space
- Digital art and the potential of technology to help us engage with and enable mindfulness, openness and diverse voices, especially at times of division, conflict and current societal / global challenges
- Digital art as a catalyst for social integration and inclusion (access to culture, bridging the gap between public and cultural sectors, how can local art and culture

- help voice and engage with social challenges and issues in progressive and proactive ways)
- Rethinking local traditions and forms of expression in the digital age eg. rebuilding confidence and pride in cultural identity in a time of charged identity and media politics / globalisation / migration etc
 - Digital and participatory art to promote mental health, wellbeing and resilience in the local public sphere.

About the team

The **[Digital] Transmissions** programme follows on from the [Arts in the Digital Age - Scoping of the digital arts and culture scene in Jordan](#), a report commissioned by the British Council in Jordan and conducted by artmejo (led by Hind Joucka), and the [Arts in the Digital Age Online Forum](#), curated by UK-based arts organisation FutureEverything.

The aim of the report was to explore the definition and understanding of Digital Arts in Jordan, its use within creative practices, and how digital technology has been impacting artistic and creative practice. The Online Forum, responding to the report, aimed to bring together Jordanian and UK creative practitioners to share digital art practices, collaborations and use of technologies in creative and critical ways, as well as audience engagement, and opportunities and challenges today and in the future.

[Digital] Transmissions is commissioned by the British Council in Jordan and co-developed by FutureEverything in collaboration with the Jordan National Gallery of Fine Arts.

FutureEverything is an award-winning innovation lab and cultural organisation that has helped shape the emergence of digital culture in Europe. Through a curated programme of art commissions, exhibitions, participatory and collaborative projects, critical conversations and prototyping, FutureEverything pushes creative boundaries and stimulates new ways of thinking, across a diverse range of sectors, disciplines and audiences. Taking an action-research, artist-led and human-centred approach, FutureEverything is passionate about bringing people together to discover, share and experience new ideas for the future, creating opportunities to question and reflect on the world around us.

<https://futureeverything.org/>

The Jordan National Gallery of Fine Arts

The Jordan National Gallery of Fine Arts is one of the leading art museums in the region with its unique Permanent Collection that comprises over 3000 works including drawings, paintings, sculptures, ceramics, video art, installations, graphic art, and photography, by modern masters and contemporary artists from the Developing World. Since its establishment, the Jordan National Gallery has organised numerous local and international exhibitions and programs on its own as well as in cooperation with international museums and cultural institutions. The Gallery continues to hold and host art exhibitions, and promising projects such as Factory Platform, The Touring Museum and Hiwar art Club and many others, that meet the needs of the local community and communicate with various people and countries through joint artistic cooperation. The Jordan National Gallery of Fine Arts is considered an ambassador to art and culture in Jordan and the Middle East.

<https://nationalgallery.org/>

British Council

The British Council builds connections, understanding and trust between people in the UK and other countries through arts and culture, education and the English language. We help young people to gain the skills, confidence and connections they are looking for to realise their potential and to participate in strong and inclusive communities. We support them to learn English, to get a high-quality education and to gain internationally recognised qualifications. Our work in arts and culture stimulates creative expression and exchange and nurtures creative enterprise.

We work on the ground in more than 100 countries. In 2020-21 we reached 650 million people overall, including online and through our broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body. Further information can be viewed at www.britishcouncil.org.