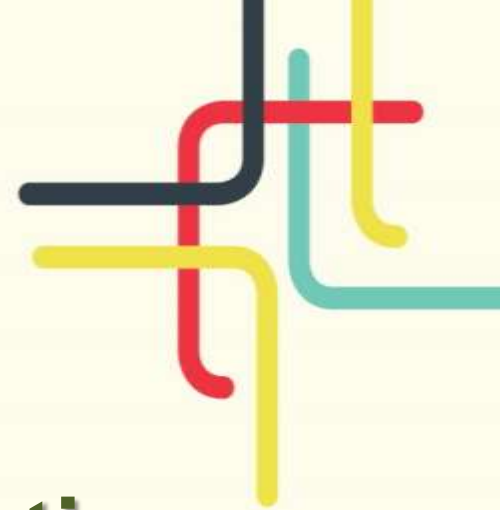


Partner Schools
Global Network

SCHOOLS NOW! 2018

Innovation in Education
(System, School and Classroom)





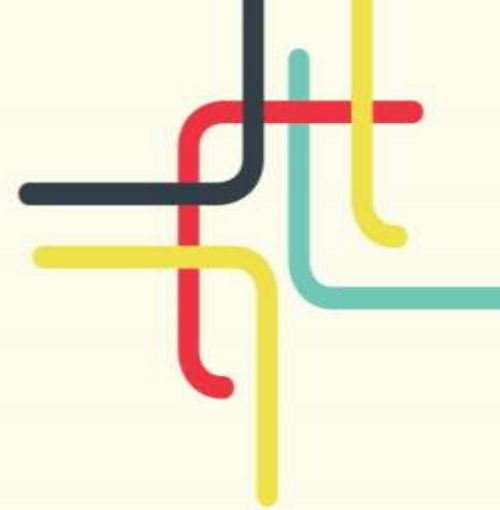
Encouraging and supporting Entrepreneurial Activity amongst students in International Schools

Jonathan Warner

British Council SchoolsNOW 2018



**Encouraging Entrepreneurial Activity
in International Schools**

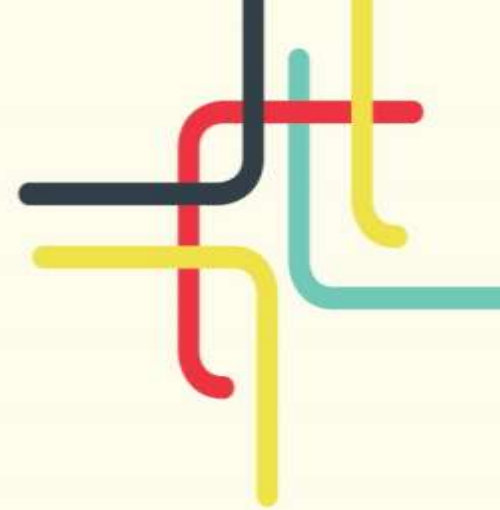


What is an entrepreneur?

**Somebody who dreams, innovates,
creates.... and stays the course**



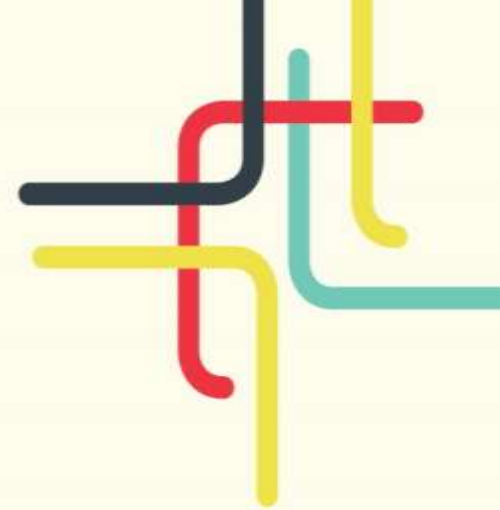
**Encouraging Entrepreneurial Activity
in International Schools**



**Can schools teach
students to be
entrepreneurs?**



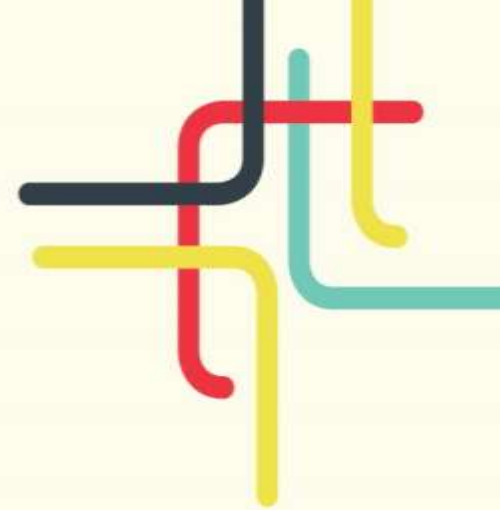
Encouraging Entrepreneurial Activity in International Schools



Starting a business is an unpopular career choice among school pupils – according to a recent survey in the UK, 78% of young people aged 15-18 have no interest in doing so.



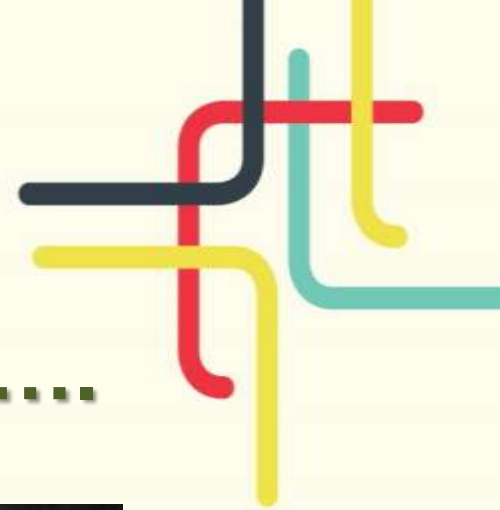
Encouraging Entrepreneurial Activity
in International Schools



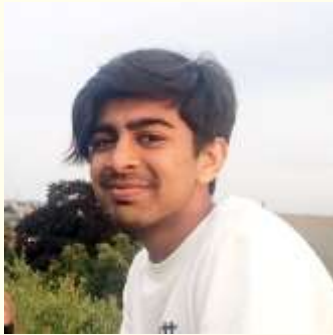
Should schools teach
students to be
entrepreneurs?



**Encouraging Entrepreneurial Activity
in International Schools**



Our home-grown example....

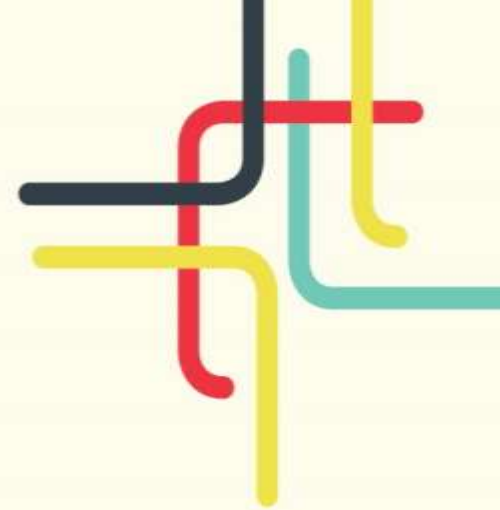


Zubair Junjunia

**(in the few months since this video was made, Z-
notes have now exceeded ten million hits...)**



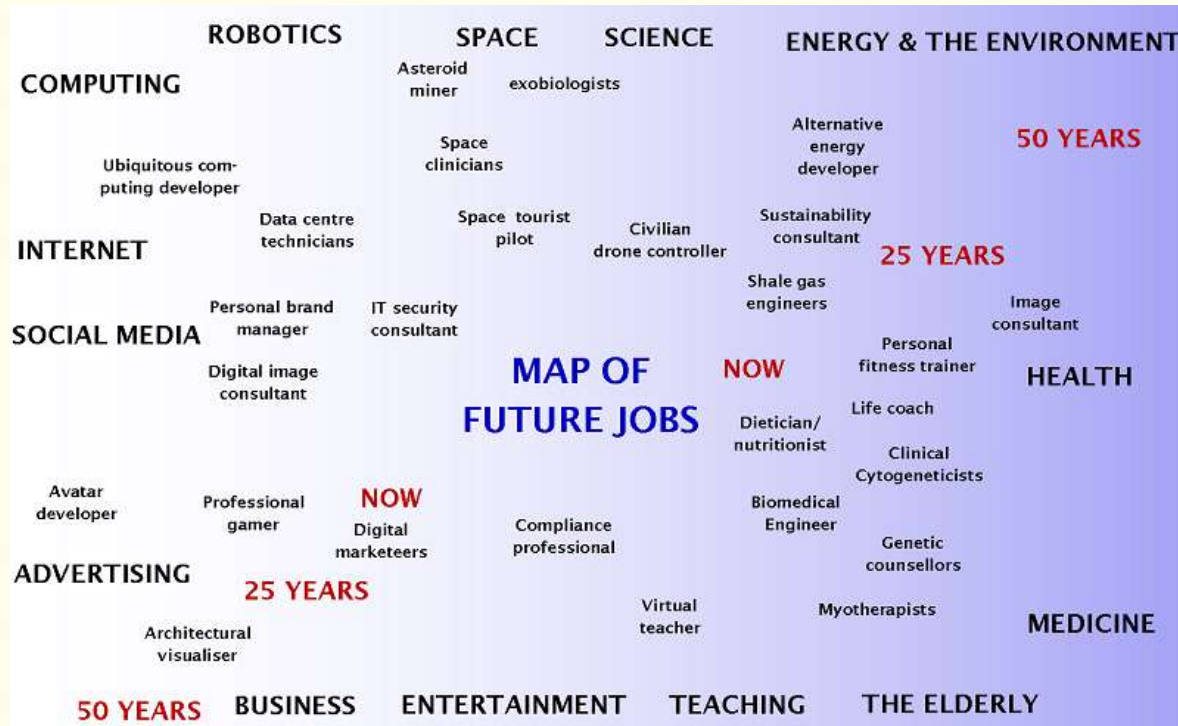
Encouraging Entrepreneurial Activity in International Schools



Entrepreneurship still remains on the fringes of education. It is often, at best, just an after-school activity or club for the academically gifted. While initiatives such as these are worthwhile, more needs to done to engage all students.



Encouraging Entrepreneurial Activity in International Schools



We may not yet know what jobs they
are going to do....

But we can equip them with the skills
to find and do them.

Encouraging Entrepreneurial Activity in International Schools



Through discussion and research, students agreed that every successful entrepreneur has the following eight skills in common:

- Curiosity
- Ideas
- Communication
- Coaching
- Focus
- Tenacity
- Adaptability
- Self-awareness

Inspiration

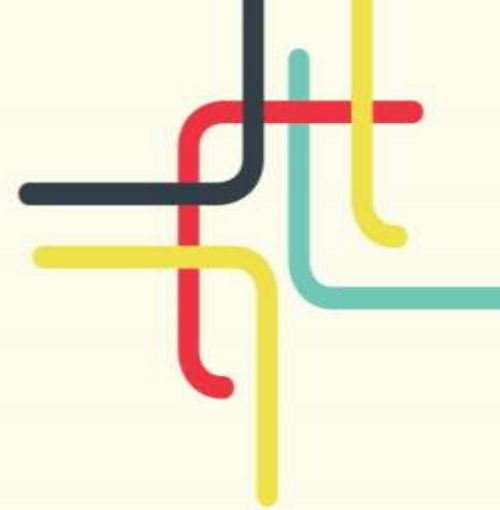
Transmission

Drive

Responsiveness



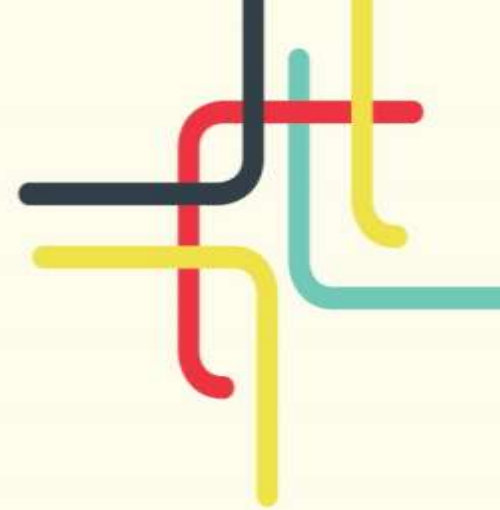
**Encouraging Entrepreneurial Activity
in International Schools**



In the classroom
Leadership lessons in
Key Stage Three



**Encouraging Entrepreneurial Activity
in International Schools**

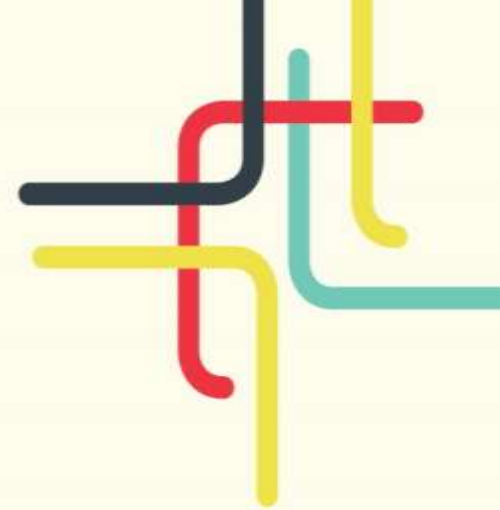


Competitive Trials

**(the School as a safe
place to innovate)**



**Encouraging Entrepreneurial Activity
in International Schools**



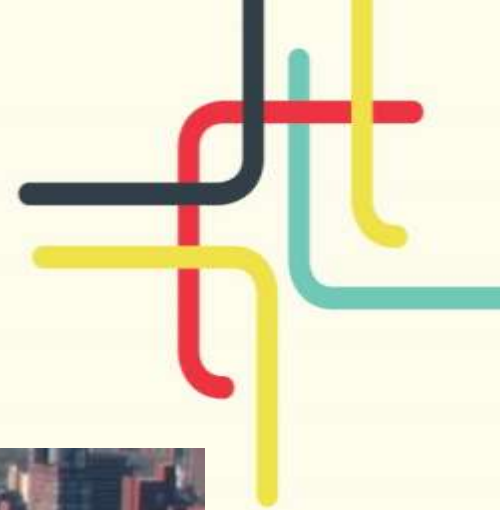
Results to date

First Month: competition was won by four year seven boys using a strategy of daily small events rather than a few big ticket ideas

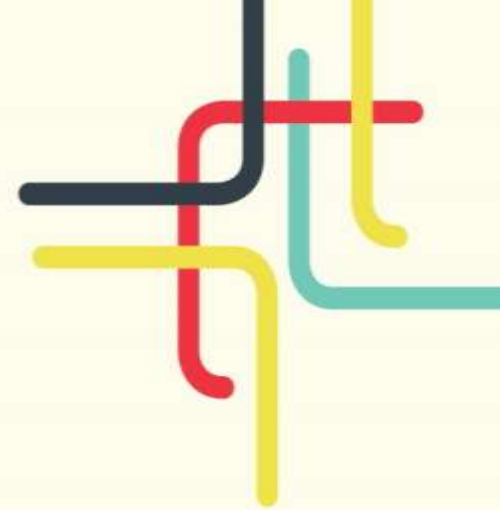
They more than tripled their initial investment!



Encouraging Entrepreneurial Activity in International Schools



**Encouraging Entrepreneurial Activity
in International Schools**



Discussion and Debate

